**JOB APPLICATION**

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| **BEFORE YOU START...**  • Please make sure you read this form thoroughly and follow all the instructions.  • Before submitting it, please double check for any spelling mistakes, that the formatting is consistent and that the word count is correct.  *Hint: This is phase one of the vetting process as we will not upload applications nor pass them on to employees if there are any mistakes.*  **APPLICATION REQUIREMENTS…**   1. For your application to be eligible, you have to follow @**weare\_BAD** on all our social media channels… 2. Please answer your questions within a MIN of 50 words and a MAX of 150 words per question. 3. Please save your applicationin the following format:   Your NAME, the AREA of advertising you are interested in (agency, production, post,  audio) and the DATE.  e.g. Charlie Brown\_Production\_020218   1. Please send your application IN WORD FORMAT ONLY to costanza@britisharrows.com   **NOTE:** If you have a CV you are welcome to send that too. We know writing isn’t for everyone – don’t worry! We also accept applications in video form which you can send via [wetransfer](https://wetransfer.com/). |

**LEGAL NOTICE**

*By completing, and returning, this application form you confirm that you have read the privacy policy available on the BAD website (see ABOUT US) and understand the ways in which your personal information will be used for the purposes of this application.*

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| **PERSONAL DETAILS** | | |
| Name: |  | |
| Mobile: |  | |
| Email: |  | |
| Instagram: | @ | Have you followed our Insta? Y/N |
| Twitter: | @ | Have you followed our Twitter? Y/N |
| Facebook: |  | Have you liked our Facebook page? Y/N |
| Snapchat: | @ | Have you followed our Snapchat? Y/N |
| Links: |  | Please include any other relevant links to your work. |
| Do you have  the right to  work in the UK? | **Yes/No** *(if no, please expand)* | |

**TAKE THIS OPPORTUNITY TO TELL YOUR STORY AND SELL YOURSELF. GIVE EXAMPLES VIA SCENARIOS OR LINKS IN YOUR ANSWERS. TRY TO STAND OUT...**

**What are your skills (e.g. Photoshop / Premiere / Excel / you make a mean cup of tea!)?**

*NOTE: This is your chance to show off your skills!*

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**What do you do? (e.g. I’m a student / a filmmaker studying / working at…)**

*NOTE: If you are currently working, what notice period would you need to give?*

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**Out of the following wonderful qualities and abilities, highlight 5 that describe you.**

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| CREATIVE LOGICAL TRUSTWORTHY RELIABLE TENACIOUS  THOUGHTFUL DILIGENT TECHNICAL INITIATIVE INTROVERT  GOOD WITH GOOD WITH GOOD WITH GOOD WITH GOOD WITH  SOCIAL MEDIA WORDS PICTURES MUSIC PEOPLE  *Add you own if you want to...* |

**What’s the best advice you’ve been given and who gave it to you?**

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**Is there something you’ve done that you’re proud of and could tell us about?**

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**Tell us about something or someone that inspires you?**

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**Tell us about a time you were in a difficult situation and how you overcame it.**

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**Tell us about an advertising campaign that you wish you’d made, and why?**

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**What interests you most about the communications industry?**

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**Why is an apprenticeship the right choice for you?**

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**EVEN IF YOU ARE APPLYING FOR A SPECIFIC JOB, PLEASE COMPLETE THIS SECTION**

**If another applicant is chosen, we will upload your application form to the HIRE TALENT page on the BAD website. Therefore, please tell us which area of the advertising industry you are most interested in, and why?**

*Please highlight your ideal area – you can highlight all five but please* ***explain why****.*

*If you’re not sure check out* [*PYXIS*](https://www.wearebad.org.uk/pyxis) *on our* [*website*](https://www.wearebad.org.uk/) *which explains all the roles in the industry.*

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| **AGENCY**  **PRODUCTION**  **POST**  **AUDIO** |

**Where did you hear about this opportunity?**

*Highlight the one that applies to you*

**@weare\_BAD @UKFULLYFOCUSED**

**ERIC Create Jobs**

**Chocolate Films ELAM**

**Prince’s Trust The Screen Community**

**Employment & Apprenticeship / local council The Ideas Foundation**

**Jolt Working Chance**

**Reaching Higher Goldsmith University**

**London Youth Word of mouth**

**Email alert The Girlhood**

**Other (please specify)**